



Powered by
Creative West

Create better calls for entry.

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What is CaFÉ?

Regardless of the type of call for artists you are administering, CaFE offers an efficient platform to easily set up your application process in a standardized manner and to jury those applications once they start coming in.

With unbeatable customer support for both administrators and artists, more than a decade of experience hosting art-based calls for entry, and an artist community of more than 175,000, CaFÉ is the top choice for arts organizations nationwide who want a seamless call for entry experience.

Perfect for your:

- ✓ Exhibitions
- ✓ Competitions
- ✓ Public Art Programs
- ✓ Artist Residencies
- ✓ Workshops
- + so much more!

Features



Promote your call to CaFÉ's community of over 175,000 artists



Easily email applicants based on application status



Build custom submission requirements and application forms



Conduct your jury with individual juror profiles and customized scorecards

PAY ONLINE



Collect entry fee payments (credit card and PayPal supported)



Download application information and materials

CaFÉ By The Numbers

3.5M

Submissions entered

175K

Active artists

4.7M

Images collected

1,475

Active administrators

14K

Calls administered



*Figured Driftwood,
Tumagain Arm, Alaska by
Hal Gage. © Hal Gage,
halgage.com*



*Day at the Circus by
Robert Reinhardt. 2021.
Photo Courtesy of Robert
Reinhardt.*

Why CaFÉ?



Hermans y Nopales by Jade Leyva. 2021. Photo Courtesy of Jade Leyva.

Built for the Arts and Artists

CaFÉ was designed for and by artists and arts administrators to be intuitive, user friendly, and affordable. With a robust and flexible management system, you can tailor CaFÉ to any art-based call for entry process and claim back your time!

Access Anywhere

CaFÉ is web-based and accessible online with any web browser or operating system. No software installation is required. Administrators, jurors, and artists alike can log in from anywhere to collect submissions, score entries, and apply to calls.

Vast Exposure & Targeted Marketing Options

CaFÉ can expose your call to over 175K active registered artists. In addition to free weekly notifications of newly-listed calls and upcoming deadlines, you can purchase a **Promotional E-Blast** to affordably promote your event to a specific artist demographic.

Why CaFÉ?



Serenidad by Jade Leyva. 2021. Photo Courtesy of Jade Leyva.

Payment Card Industry (PCI) Compliant

CaFÉ offers industry-leading system availability and security. The system is hosted on a highly secure, multi-tier architecture. Redundancy, reliability, and security are primary inherent features with constant PCI security compliance.

Simplified Pricing

CaFÉ is [priced per call](#), so you only pay per call usage. And we only have two different plans based on your expected application response; there is no difference in functionality between the two plans.

Easy Access for Your Artists

With a free account, artists can easily set up their portfolio of artwork and apply to multiple calls in one spot. If they have difficulty with any part of CaFÉ, they can reach out to our tech support at any time.

Who Uses CaFÉ?

Private Organizations
and Galleries



311 GALLERY
and STUDIOS

Government Entities
and Arts Alliances



CHICAGO DEPARTMENT OF
DCASE
CULTURAL AFFAIRS & SPECIAL EVENTS

Educational Institutions
and Museums



Pricing

What's Included:

- Personalized onboarding & 1:1 training with a CaFÉ expert
- Account access for five (5) administrators
- Email and phone support for artists & administrators
- Customized application forms
- Secure payment processing
- Unlimited number of jurors
- Ability to score by artist or artwork
- Ability to send individual or mass emails
- Downloadable reports of applicant data
- Downloadable, high-resolution images
- Continuous access to past data
- Free monthly webinars for administrators
- Inclusion in weekly opportunities email to artists

CaFÉ Pro Plan

\$225 onboarding fee

\$250 per call

+ \$2.49 per application received

\$120 annual subscription renewal fee

3.25% electronic processing fee

Assessed on credit card and PayPal payments made through the CaFÉ service.

CaFÉ Plus Plan

\$225 onboarding fee

\$475 per call

+ \$2.49 per application received over 250

\$120 annual subscription renewal fee

3.25% electronic processing fee

Assessed on credit card and PayPal payments made through the CaFÉ service.

Plans do not auto-renew. Subscribers receive a notification near their subscription expiration date. CaFÉ's use is subject to CaFÉ's terms of service.



CaFÉ Promotional E-Blast

PROMOTE YOUR CALL. REACH MORE ARTISTS.

With our E-Blast service, you can have your call details delivered to artists who use CaFÉ! Just pick the geographic region(s) and artistic discipline(s) of artists you'd like to reach, and we send an email with your call details and organization information.

HOW MUCH DOES IT COST?

Starting at \$175, the price of the e-blast is based on the number of recipients, which is determined by the number of artists in your target audience (geographic location and artistic disciplines).

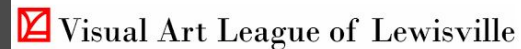
WHAT'S INCLUDED IN THE E-BLAST?

Your e-blast will include the basic details and a brief description of the call, your organization's contact information, and a direct link to the application on CaFÉ.



Eventide by Cie Hoover. 2021. Photo Courtesy of Cie Hoover.

Testimonials



“We continue to use CAFÉ because it helps us ensure a fair and transparent selection process, is flexible to our needs, and allows our juries to function efficiently remotely.” — **Danielle Bursk, New Jersey State Council on the Arts**

“I love the program! I am a Public Art Manager and I use it for cities’ public art calls to artists. I love how organized it is and how my Committees can vote for round 1 at home and then we discuss the remaining artists. I also love this program on an artist side. I also create artwork and it is so easy to use! I often recommend it to many artists who are looking to submit their work and get out there. I am also a huge fan of your customer service. Your team always answers promptly and helps with any technical questions I have.”

— **Laura Atria, City of Pompano Beach**

“We are a small organization and CaFÉ has a plan that fits our budget. The website is easy to maneuver and information at a glance is concise and easy to read. Communicating with artists is a snap, in particular when you have to notify all the applicants after the call is juried!

CaFÉ has excellent customer service and that makes all the difference! I only had two technical issues arise during the three months our call was up. CaFÉ responded quickly to resolve the problems. Every one of my questions and concerns was answered, and I was given advice for organizing and improving the flow of our long description for our event.”

— **Lisa Chittenden, Visual Art League of Lewisville**



Frequently Asked Questions

? Does CaFÉ integrate with other software or are there any APIs?

No, because there are so many different platforms out there, CaFÉ remains a stand-alone product. However, you can always export any data in CaFÉ in Comma Separated Value (CSV) spreadsheets and import that data into other platforms.

? Can we just list our event on CaFÉ without using the software?

Only those events that use CaFÉ for its application and jurying process are able to have their events listed on the platform. Because the event listing is integrated with the overall platform, we cannot accept external event listings.

? Is there non-profit pricing available?

Creative West (formerly WESTAF), CaFÉ's parent organization, is a nonprofit arts organization, so the pricing we offer now is designed with nonprofit budgets in mind. More than 70% of existing CaFÉ's customers are nonprofit organizations, and we are proud to offer an affordable, highly-robust platform to meet the needs of organizations with diverse budgets.

Frequently Asked Questions (Cont.)

? If CaFÉ collects payments for us, how is the money disbursed?

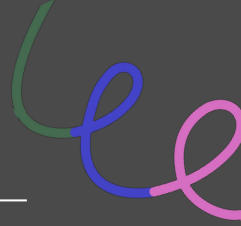
For as long as your call is open and accepting transactions, we will disperse those funds to you on a monthly basis. This usually occurs around the 5th of each month and we will send you a physical check and a full accounting email will be sent as well.

? Can we bulk upload existing artist applications?

No, because we require the artist to agree to CaFÉ's terms and conditions for use, there is not a bulk upload mechanism included.

? Can anyone use CaFÉ, or do we have to be in the western United States?

Anyone can use CaFÉ to run their call from anywhere in the world!



CaFÉ is a program of Creative West (formerly WESTAF). Creative West is a nonprofit U.S. Regional Arts Organization that builds equitable technology, funding, advocacy, and policy systems to generate creative capacity in the West and beyond. By building systems that change systems, we advance equity, justice, and regenerative action—seeing these values as essential as creativity itself. We offer direct, practical support to arts agencies, artists, culture bearers, and creative organizations, aiming to work distributively in support of community-defined goals.

We provide technology solutions that equitably build bridges by connecting artists and arts organizations to opportunities and art-seekers with artists and artworks. Our technology platforms support livelihoods while also generating income that supports our regional work. Creative impact is everywhere, so our technology offerings are, too.



*The Gathering by
Jody Chapel. 2020.
Photo Courtesy of
Jody Chapel.*

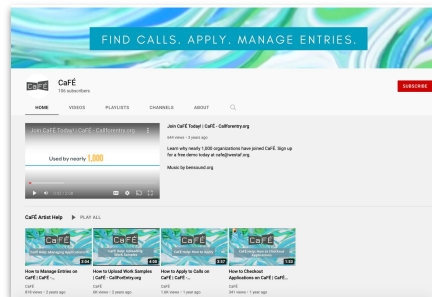
Additional Resources



3 GRACES by Nolan Winkler. 2020. Photo Courtesy of Nolan Winkler.



[Pre-Recorded CaFÉ Demo](#)



[CaFé YouTube Channel](#)



[CaFé Corner Blog](#)

Connect with us:



Contact Us Today

Streamline your online submissions and jury processes today and reach more artists.



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www.callforentry.org