



Introducing New Pricing Plans: CaFÉ Pro & CaFÉ Plus

Effective January 1, 2024, CaFÉ will replace its pricing plans with two new plans, CaFÉ Pro and CaFÉ Plus. Each plan has a simplified pricing structure designed to make it easier to understand how much you'll pay to use CaFÉ each year. These changes reflect our commitment to transparency and clarity while continuing to offer an affordable service for arts organizations.

Here's what will change:

The Small Plan will be replaced by the CaFÉ Pro plan.

Current Small Plan Pricing

Per Application Fee: \$2 per application

Media Fee: \$3 per audio/video

Event Pricing: \$300 for the first call,
\$250 for each subsequent call

Annual Renewal Fee: \$150 credited
toward the next call

New CaFÉ Pro Pricing

Per Application Fee: \$2.49 per application

Media Fee: None (\$0 per audio/video)

Event Pricing: \$250 per call

Annual Renewal Fee: \$120 standalone
fee (no longer credited toward the next
call)

The Standard Plan will be replaced by the CaFÉ Plus plan.

Current Standard Plan Pricing

Per Application Fee: \$2 per application
over 250

Media Fee: None (\$0 per audio/video)

Event Pricing: \$525 for the first call
and \$475 for each subsequent call

Annual Renewal Fee: \$150 credited
toward the next call

New CaFÉ Plus Pricing

Per Application Fee: \$2.49 per application
over 250

Media Fee: None (\$0 per audio/video)

Event Pricing: \$475 per call

Annual Renewal Fee: \$120 standalone
fee (no longer credited toward the next
call)



Special 50th Anniversary Offer!

To celebrate WESTAF's 50th anniversary, renewing customers (those with a current contract) will receive **50% off the Annual Subscription Fee** for both the CaFÉ Pro and CaFÉ Plus plans. This offer is only available for a limited time and will expire on 12/31/2024.

Why the change?

Since we launched CaFÉ in 2005, we have been providing high-quality services while keeping our prices affordable. Our goal is to continue improving and adapting CaFÉ to meet the needs of our customers, and these changes will support this work.

Our pricing was last updated four years ago, and since then, we've introduced many valuable features to improve the experience for both artists and administrators, including the following.

New Features for Administrators & Jurors:



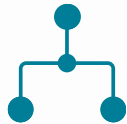
Access to Organization & Account Info



Ability to Add New General Administrators



Enhanced Security with Multi-Factor Authentication



Conditional Logic Application Questions



Revamped Design of the Admin Interface



Updated Help Center Available 24/7



Artwork Zoom & Full-Screen Options



Redesigned & Streamlined Scorecards

New Features for Artists:



Ability to Modify Artworks Without Archiving



Ability to Save & Manage Payment Methods



New Filter & Sort Options for Call Listings



Ability to Submit Links for Video & Audio Samples



Reorganized Call Details Page



New Payment Processor for Secure Checkout



Ability to Bulk Archive Applications



Improved Design of the Opportunities Email

Will this affect what you pay in 2024?

These changes will not affect the price of your current contract. When your contract expires, you will renew with the new pricing. For example, if your current contract expires in October 2024, you will pay either the current Small or Standard Plan pricing until then. When you renew, you will switch over to either the CaFÉ Pro or CaFÉ Plus plan and pay the new pricing.

Questions? Get in touch with us: