CALL FOR ENTRY
WWW.CALLFORENTRY.ORG

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABOUT US</td>
<td>3</td>
</tr>
<tr>
<td>PRODUCTS &amp; SERVICES</td>
<td>4</td>
</tr>
<tr>
<td>FEATURED CLIENTS</td>
<td>5</td>
</tr>
<tr>
<td>ARTIST SHOWCASES</td>
<td>6</td>
</tr>
<tr>
<td>THE CaFÉ TEAM</td>
<td>7</td>
</tr>
<tr>
<td>BRAND ASSETS</td>
<td>8</td>
</tr>
<tr>
<td>CaFÉ ONLINE</td>
<td>9</td>
</tr>
<tr>
<td>CONNECT WITH US</td>
<td>10</td>
</tr>
</tbody>
</table>
ABOUT US

Call for Entry (CaFÉ) is an online application submission system designed for the arts sector to help organizations manage their call for entry processes. Artists all over the world can apply and submit work for exhibitions, arts competitions, grants, RFQs/RFPs, and many other arts opportunities.

CaFÉ launched in 2005 as part of a technology initiative developed by the Western States Arts Federation (WESTAF), a regional nonprofit arts service organization dedicated to strengthening the financial, organizational, and policy infrastructure of the arts in the West and beyond. CaFÉ’s mission, to make art opportunities available to all by offering an affordable and easy-to-use submission platform, is fueled by our desire at WESTAF to support and encourage creative expression and to build and energize creative networks across the arts sector.

CaFÉ BY THE NUMBERS

APPLICATIONS HANDLED 1.1M+
ACTIVE ARTISTS REGISTERED 145K
CALLS ADMINISTERED 10K
IMAGES COLLECTED 3.8M+
CaFÉ was created with ease of use in mind and offers a range of products and services to streamline the call for entry process, including:

**Online Application Management**
CaFÉ’s web-based platform allows arts administrators to create custom forms and manage applications for call for entry processes.

**Payment Processing**
CaFÉ facilitates secure and efficient payment processing for entry fees and other payments associated with the call for entry process.

**Jury Management Tools**
Administrators can enable jurors to review artwork and score applications, plus manage multiple jury rounds and select the winning entries.

**Technical Support**
The CaFÉ team is available to administrators and artists to help them navigate the application process.
ARTIST SHOWCASES

CaFÉ periodically hosts its own calls for entry to gather artwork and showcase artists on its website and social media pages.

Way Out West
In March 2019, CaFÉ opened Way Out West, which was the catalyst for featuring artwork regularly on its Instagram page. The goal of this call for entry was to celebrate artists living and working in our Western region: Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming.

Recharge the Arts with CaFÉ
In December 2021, CaFÉ opened Recharge the Arts. The goal behind this call was to showcase the resiliency, hope, and endurance of the community of artists that use CaFÉ following years of hardship caused by the COVID-19 pandemic, ongoing racial injustice, climate change, and more.

See: Meet Five Artists who are Recharging the Arts

CaFÉ All Over The Place
In April 2023, CaFÉ collected entries for CaFÉ All Over The Place. This call invited artists to submit artworks that explore relationships to or the personal experiences of a particular place, community, or its impact on your identity.

Artwork Credits (left to right, top to bottom):
Way out West: Eleanor by Andi Burnum, 2018; Cathedral Rock and Century Plants by Mary Helsaple, 2019; Antigua by Linda Barlow, 2017; Bridge at Moulton Falls by Scott Fenton, 2019; Recharge the Arts: The World is Ending Again by Caitlin Morris, 2021; Outgrowing by Laurie Satizabal, 2021; Touch Orange by Ron Conrad, 2017; I Dunno by Greg Hausler, 2002; All Over the Place: If I Were a King by Margie Criner, 2018; River’s Edge by Juleah Edwards, 2021; Mountain Scape #2 by Amy Butikofer, 2021; Casa Bonita Inside and Out by Brinda Lane-Pumphrey, 2022.
THE CAFÉ TEAM

CaFÉ is powered by a small but mighty team of creatives, technology experts, and arts enthusiasts who work in WESTAF’s web services division.

Passionate about helping people and supporting the arts sector, we hold the following values:

- Be People-Forward and Social Justice-Minded
- Promote a Fun and Enjoyable Work Environment
- Lead with Integrity and Transparency
- Prioritize Humility and Courage
- Prioritize Innovation and Accessibility
- Center Equity
- Foster Trust and Respect
- Foster Collaboration

Read more about WESTAF’s values and guiding principles.
BRAND ASSETS

NAME & TRADEMARK INFORMATION

FULL NAME: CallforEntry™  ABBREVIATION: CaFÉ™

BRANDING DO's & DON'TS:

• **DO** use the trademark symbol (™) for CaFÉ. Use for the first or most prominent instance of the mark.
• **DO** make sure to use É in CaFÉ (CaFÉ, not CaFE).
• **DO** keep the *a* in CaFÉ lowercase (CaFÉ, not CAFÉ).
• **DO** spell CallforEntry as one word (CallforEntry, not Call for Entry).
• **DO** keep the *f* in CallforEntry lowercase (CallforEntry, not CallForEntry).
• **DO NOT** overuse the trademark symbol.
• **DO NOT** modify the logo.

COLOR PALETTE

#019DBE  #FAA720  #BAD44F  #D8D8D8  #4A4A4A

LOGO VARIATION 1

![Logo Variation 1](image1)

LOGO VARIATION 2

![Logo Variation 2](image2)

TYPOGRAPHY

HEADING 1: Arial, 28px

HEADING 2: Arial, 18px, #4A4A4A

HEADING 3: Arial, 18px, #4A4A4A

PARAGRAPH: Arial, 16px, #4A4A4A

Click here to download CaFÉ logos.
CaFÉ ONLINE

www.callforentry.org

Includes information about CaFÉ’s services, contact form for technical support, a list of open calls for entry, monthly blog content, and features artwork by CaFÉ artists

@CallForEntry

Features artwork by CaFÉ artists submitted through open calls for entry

@CaFÉCallForEntry

Highlights open calls for entry, CaFÉ updates, and other news from WESTAF

@CallForEntry

Highlights open calls for entry, CaFÉ updates, and other news from WESTAF

@CallForEntry

Features past recordings of monthly webinars, and video tutorials for artists and administrators

CONNECT WITH US

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